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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949578-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Warren/D/Senate	9/10-9/16	11862

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	949578	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/16/12	5a Eyeopener	5-6a	M-WTF--	:30	8	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	8	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	09/10/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12111	\$375.00 NM
6	WCVB	M	09/10/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12111	\$375.00 NM
9	WCVB	W	09/12/12	5:13 AM	5a Eyeopener	5-6a	:30	EW12111	\$375.00 NM
3	WCVB	W	09/12/12	5:37 AM	5a Eyeopener	5-6a	:30	EW12111	\$375.00 NM
10	WCVB	Th	09/13/12	5:23 AM	5a Eyeopener	5-6a	:30	EW12112	\$375.00 NM
5	WCVB	Th	09/13/12	5:56 AM	5a Eyeopener	5-6a	:30	EW12112	\$375.00 NM
7	WCVB	F	09/14/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12112	\$375.00 NM
1	WCVB	F	09/14/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12113	\$375.00 NM
2	09/10/12	09/16/12	6a Eyeopener	558-7a	M-WTF--	:30	12	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	12	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/10/12	6:29 AM	6a Eyeopener	558-7a	:30	EW12111	\$700.00 NM
6	WCVB	M	09/10/12	6:44 AM	6a Eyeopener	558-7a	:30	EW12111	\$700.00 NM
3	WCVB	M	09/10/12	6:58 AM	6a Eyeopener	558-7a	:30	EW12111	\$700.00 NM
8	WCVB	W	09/12/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12111	\$700.00 NM
11	WCVB	W	09/12/12	6:37 AM	6a Eyeopener	558-7a	:30	EW12111	\$700.00 NM
4	WCVB	W	09/12/12	6:58 AM	6a Eyeopener	558-7a	:30	EW12111	\$700.00 NM
9	WCVB	Th	09/13/12	6:22 AM	6a Eyeopener	558-7a	:30	EW12112	\$700.00 NM
5	WCVB	Th	09/13/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12112	\$700.00 NM
7	WCVB	Th	09/13/12	6:44 AM	6a Eyeopener	558-7a	:30	EW12112	\$700.00 NM
12	WCVB	F	09/14/12	6:24 AM	6a Eyeopener	558-7a	:30	EW12112	\$700.00 NM
2	WCVB	F	09/14/12	6:38 AM	6a Eyeopener	558-7a	:30	EW12113	\$700.00 NM
10	WCVB	F	09/14/12	6:59 AM	6a Eyeopener	558-7a	:30	EW12112	\$700.00 NM
3	09/10/12	09/16/12	Good Morning America	658-9a	M-WTF--	:30	20	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	20	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	M	09/10/12	7:29 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/10/12	09/16/12	Good Morning America	658-9a	M-WTF--	:30	20	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/10/12	7:55 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
1	WCVB	M	09/10/12	8:38 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
13	WCVB	M	09/10/12	8:46 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
17	WCVB	M	09/10/12	8:59 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
16	WCVB	W	09/12/12	7:49 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
12	WCVB	W	09/12/12	7:59 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
3	WCVB	W	09/12/12	8:45 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
10	WCVB	W	09/12/12	8:53 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
2	WCVB	W	09/12/12	8:59 AM	Good Morning America	658-9a	:30	EW12111	\$450.00 NM
15	WCVB	Th	09/13/12	7:49 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
11	WCVB	Th	09/13/12	7:59 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
8	WCVB	Th	09/13/12	8:42 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
5	WCVB	Th	09/13/12	8:54 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
20	WCVB	Th	09/13/12	8:59 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
4	WCVB	F	09/14/12	7:29 AM	Good Morning America	658-9a	:30	EW12113	\$450.00 NM
18	WCVB	F	09/14/12	7:51 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
19	WCVB	F	09/14/12	8:29 AM	Good Morning America	658-9a	:30	EW12113	\$450.00 NM
6	WCVB	F	09/14/12	8:47 AM	Good Morning America	658-9a	:30	EW12112	\$450.00 NM
14	WCVB	F	09/14/12	8:53 AM	Good Morning America	658-9a	:30	EW12113	\$450.00 NM
4	09/10/12	09/16/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/15/12	5:28 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12113	\$50.00 NM
2	WCVB	Sa	09/15/12	5:41 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12112	\$50.00 NM
5	09/10/12	09/16/12	6a Weekend Eyeopener	558-7a	-----S-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/15/12	6:10 AM	6a Weekend Eyeopener	558-7a	:30	EW12113	\$400.00 NM
2	WCVB	Sa	09/15/12	6:40 AM	6a Weekend Eyeopener	558-7a	:30	EW12112	\$400.00 NM
6	09/10/12	09/16/12	Weekend GMA	7-8a	-----S-	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/15/12	7:42 AM	Weekend GMA	7-8a	:30	EW12113	\$400.00 NM
1	WCVB	Sa	09/15/12	7:59 AM	Weekend GMA	7-8a	:30	EW12112	\$400.00 NM
7	09/10/12	09/16/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/15/12	8:29 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12113	\$700.00 NM
1	WCVB	Sa	09/15/12	8:58 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12112	\$700.00 NM
8	09/10/12	09/16/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									

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Advertiser	Product	Estimate Number	
Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/10/12	09/16/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	5:12 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12113	\$50.00 NM
2	WCVB	Su	09/16/12	5:41 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12112	\$50.00 NM
9	09/10/12	09/16/12	6a Weekend Eyeopener	558-7a	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	09/16/12	6:23 AM	6a Weekend Eyeopener	558-7a	:30	EW12113	\$400.00 NM
1	WCVB	Su	09/16/12	6:51 AM	6a Weekend Eyeopener	558-7a	:30	EW12112	\$400.00 NM
10	09/10/12	09/16/12	Weekend GMA	7-8a	-----S	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	7:39 AM	Weekend GMA	7-8a	:30	EW12113	\$400.00 NM
2	WCVB	Su	09/16/12	7:55 AM	Weekend GMA	7-8a	:30	EW12112	\$400.00 NM
11	09/10/12	09/16/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	09/16/12	8:29 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12113	\$400.00 NM
4	WCVB	Su	09/16/12	8:57 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12112	\$400.00 NM
1	WCVB	Su	09/16/12	9:21 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12113	\$400.00 NM
3	WCVB	Su	09/16/12	9:57 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12112	\$400.00 NM
12	09/10/12	09/16/12	REGIS AND KELLY DAY	9A-10A	M-WTF--	:30	4	\$250.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/10/12	9:49 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12111	\$250.00 NM
3	WCVB	W	09/12/12	9:35 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12111	\$250.00 NM
4	WCVB	Th	09/13/12	9:43 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12112	\$250.00 NM
5	WCVB	F	09/14/12	9:44 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12112	\$250.00 NM
13	09/10/12	09/16/12	STEVE HARVEY DAY	10-11a	M-WTF--	:30	4	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/10/12	10:47 AM	STEVE HARVEY DAY	10-11a	:30	EW12111	\$150.00 NM
4	WCVB	W	09/12/12	10:12 AM	STEVE HARVEY DAY	10-11a	:30	EW12111	\$150.00 NM
3	WCVB	Th	09/13/12	10:31 AM	STEVE HARVEY DAY	10-11a	:30	EW12112	\$150.00 NM
5	WCVB	F	09/14/12	10:48 AM	STEVE HARVEY DAY	10-11a	:30	EW12113	\$150.00 NM
14	09/10/12	09/16/12	The View	1058-12n	M-WTF--	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/16/12	The View	1058-12n	M- WTF- -	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 09/10/12 10:59 AM The View 1058-12n :30 EW12111 \$450.00 NM									
3 WCVB W 09/12/12 11:34 AM The View 1058-12n :30 EW12111 \$450.00 NM									
5 WCVB Th 09/13/12 11:30 AM The View 1058-12n :30 EW12112 \$450.00 NM									
4 WCVB F 09/14/12 10:59 AM The View 1058-12n :30 EW12112 \$450.00 NM									
15	09/10/12	09/16/12	Midday News	1158a-1230p	M- WTF- -	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M- WTF- - 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WCVB M 09/10/12 12:29 PM Midday News 1158a-1230p :30 EW12111 \$550.00 NM									
4 WCVB W 09/12/12 12:09 PM Midday News 1158a-1230p :30 EW12111 \$550.00 NM									
1 WCVB Th 09/13/12 12:28 PM Midday News 1158a-1230p :30 EW12112 \$550.00 NM									
5 WCVB F 09/14/12 12:14 PM Midday News 1158a-1230p :30 EW12113 \$550.00 NM									
16	09/10/12	09/16/12	Millionaire	1228-1p	M- WTF- -	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M- WTF- - 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 09/10/12 Millionaire 1228-1p :00 \$250.00 NM									
Credited									
1 WCVB W 09/12/12 12:52 PM Millionaire 1228-1p :30 EW12111 \$250.00 NM									
2 WCVB Th 09/13/12 12:52 PM Millionaire 1228-1p :30 EW12112 \$250.00 NM									
4 WCVB F 09/14/12 12:52 PM Millionaire 1228-1p :30 EW12112 \$250.00 NM									
17	09/10/12	09/16/12	The Chew	1-2p	M- WTF- -	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M- WTF- - 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 09/10/12 1:58 PM The Chew 1-2p :30 EW12111 \$250.00 NM									
2 WCVB W 09/12/12 1:28 PM The Chew 1-2p :30 EW12111 \$250.00 NM									
3 WCVB Th 09/13/12 1:30 PM The Chew 1-2p :30 EW12112 \$250.00 NM									
5 WCVB F 09/14/12 1:31 PM The Chew 1-2p :30 EW12113 \$250.00 NM									
19	09/10/12	09/16/12	KATIE COURIC DAY	3-4p	M- WTF- -	:30	8	\$350.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M- WTF- - 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 09/10/12 3:30 PM KATIE COURIC DAY 3-4p :30 EW12111 \$350.00 NM									
6 WCVB M 09/10/12 3:49 PM KATIE COURIC DAY 3-4p :30 EW12111 \$350.00 NM									
8 WCVB W 09/12/12 3:33 PM KATIE COURIC DAY 3-4p :30 EW12111 \$350.00 NM									
5 WCVB W 09/12/12 3:56 PM KATIE COURIC DAY 3-4p :30 EW12111 \$350.00 NM									
10 WCVB Th 09/13/12 3:29 PM KATIE COURIC DAY 3-4p :30 EW12112 \$350.00 NM									
3 WCVB Th 09/13/12 3:55 PM KATIE COURIC DAY 3-4p :30 EW12112 \$350.00 NM									
4 WCVB F 09/14/12 3:42 PM KATIE COURIC DAY 3-4p :30 EW12112 \$350.00 NM									
7 WCVB F 09/14/12 3:56 PM KATIE COURIC DAY 3-4p :30 EW12113 \$350.00 NM									
20	09/10/12	09/16/12	ELLEN EF	4P-5P	M- WTF- -	:30	8	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 M- WTF- - 8 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/10/12	09/16/12	ELLEN EF	4P-5P	M-WTF--	:30	8	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/10/12	4:29 PM	ELLEN EF	4P-5P	:30	EW12111	\$450.00 NM
8	WCVB	M	09/10/12	4:56 PM	ELLEN EF	4P-5P	:30	EW12111	\$450.00 NM
6	WCVB	W	09/12/12	4:23 PM	ELLEN EF	4P-5P	:30	EW12111	\$450.00 NM
4	WCVB	W	09/12/12	4:36 PM	ELLEN EF	4P-5P	:30	EW12111	\$450.00 NM
7	WCVB	Th	09/13/12	4:31 PM	ELLEN EF	4P-5P	:30	EW12112	\$450.00 NM
3	WCVB	Th	09/13/12	4:55 PM	ELLEN EF	4P-5P	:30	EW12112	\$450.00 NM
10	WCVB	F	09/14/12	4:22 PM	ELLEN EF	4P-5P	:30	EW12112	\$450.00 NM
5	WCVB	F	09/14/12	4:46 PM	ELLEN EF	4P-5P	:30	EW12113	\$450.00 NM
21	09/10/12	09/16/12	Newscenter 5 at 5	5-6p	M-WTF--	:30	16	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	16	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/10/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
9	WCVB	M	09/10/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
15	WCVB	M	09/10/12	5:36 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
16	WCVB	M	09/10/12	5:42 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
6	WCVB	W	09/12/12	5:27 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
13	WCVB	W	09/12/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
1	WCVB	W	09/12/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
11	WCVB	W	09/12/12	5:56 PM	Newscenter 5 at 5	5-6p	:30	EW12111	\$650.00 NM
2	WCVB	Th	09/13/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	EW12112	\$650.00 NM
8	WCVB	Th	09/13/12	5:30 PM	Newscenter 5 at 5	5-6p	:30	EW12112	\$650.00 NM
3	WCVB	Th	09/13/12	5:42 PM	Newscenter 5 at 5	5-6p	:30	EW12112	\$650.00 NM
12	WCVB	Th	09/13/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12112	\$650.00 NM
4	WCVB	F	09/14/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12112	\$650.00 NM
14	WCVB	F	09/14/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	EW12113	\$650.00 NM
7	WCVB	F	09/14/12	5:42 PM	Newscenter 5 at 5	5-6p	:30	EW12112	\$650.00 NM
10	WCVB	F	09/14/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12113	\$650.00 NM
22	09/10/12	09/16/12	Newscenter 5 at 6	6-630p	M-WTF--	:30	8	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	8	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/10/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12111	\$1,400.00 NM
10	WCVB	M	09/10/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12111	\$1,400.00 NM
1	WCVB	W	09/12/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	EW12111	\$1,400.00 NM
6	WCVB	W	09/12/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12111	\$1,400.00 NM
5	WCVB	Th	09/13/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	EW12112	\$1,400.00 NM
8	WCVB	Th	09/13/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12112	\$1,400.00 NM
4	WCVB	F	09/14/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	EW12112	\$1,400.00 NM
9	WCVB	F	09/14/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	EW12113	\$1,400.00 NM
25	09/10/12	09/16/12	6p News Weekend	6-630p	-----S	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	6:00 PM	6p News Weekend	6-630p	:30	EW12113	\$750.00 NM
2	WCVB	Su	09/16/12	6:30 PM	6p News Weekend	6-630p	:30	EW12112	\$750.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949578-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/10/12	09/16/12	M-F Inside Edition Class of Time - Immediately Pre-emptible without notice	658-730p	M- WTF--	:30	4	\$975.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> M- WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$975.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/10/12	7:11 PM	M-F Inside Edition	658-730p	:30	EW12111	\$975.00 NM
6	WCVB	W	09/12/12	7:12 PM	M-F Inside Edition	658-730p	:30	EW12111	\$975.00 NM
10	WCVB	Th	09/13/12	7:27 PM	M-F Inside Edition	658-730p	:30	EW12112	\$975.00 NM
9	WCVB	F	09/14/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12112	\$975.00 NM
27	09/10/12	09/16/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	M- WTF--	:30	8	\$1,300.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> M- WTF--	<u>Spots/Week</u> 8	<u>Rate</u> \$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	M	09/10/12	7:29 PM	Chronicle	728-8p	:30	EW12111	\$1,300.00 NM
3	WCVB	M	09/10/12	7:52 PM	Chronicle	728-8p	:30	EW12111	\$1,300.00 NM
10	WCVB	W	09/12/12	7:38 PM	Chronicle	728-8p	:30	EW12111	\$1,300.00 NM
4	WCVB	W	09/12/12	7:54 PM	Chronicle	728-8p	:30	EW12111	\$1,300.00 NM
5	WCVB	Th	09/13/12	7:44 PM	Chronicle	728-8p	:30	EW12112	\$1,300.00 NM
8	WCVB	Th	09/13/12	7:52 PM	Chronicle	728-8p	:30	EW12112	\$1,300.00 NM
7	WCVB	F	09/14/12	7:28 PM	Chronicle	728-8p	:30	EW12113	\$1,300.00 NM
2	WCVB	F	09/14/12	7:50 PM	Chronicle	728-8p	:30	EW12112	\$1,300.00 NM
28	09/10/12	09/16/12	INSIDE EDITION SAT Class of Time- Immediately Pre-emptible No Makegood Required	7:30P-8P	-----S-	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/15/12	7:44 PM	INSIDE EDITION SAT	7:30P-8P	:30	EW12113	\$125.00 NM
29	09/10/12	09/16/12	Bachelor Pad Class of Time- Immediately Pre-emptible No Makegood Required	Prime Other	M-----	:30	3	\$2,100.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 3	<u>Rate</u> \$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/10/12	7:59 PM	Bachelor Pad	Prime Other	:30	EW12111	\$2,100.00 NM
3	WCVB	M	09/10/12	8:48 PM	Bachelor Pad	Prime Other	:30	EW12111	\$2,100.00 NM
4	WCVB	M	09/10/12	9:38 PM	Bachelor Pad	Prime Other	:30	EW12111	\$2,100.00 NM
30	09/10/12	09/16/12	Castle Class of Time - Immediately Pre-emptible without notice	958-11p	M-----	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/10/12	10:42 PM	Castle	958-11p	:30	EW12111	\$2,800.00 NM
34	09/10/12	09/16/12	Middle / Suburgatory Class of Time - Immediately Pre-emptible without notice	758-9p	--W----	:30	2	\$2,500.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 2	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	09/12/12	7:59 PM	Middle / Suburgatory	758-9p	:30	EW12111	\$2,500.00 NM
1	WCVB	W	09/12/12	8:17 PM	Middle / Suburgatory	758-9p	:30	EW12111	\$2,500.00 NM
35	09/10/12	09/16/12	Modern / Suburgator Class of Time- Immediately Pre-emptible No Makegood Required	858-10p	--W----	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949578-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/10/12	09/16/12	Modern / Suburgator	858-10p	--W----	:30	2	\$2,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/12/12 Modern / Suburgator 858-10p :00 \$2,000.00 NM									
Credited									
2 WCVB W 09/12/12 9:20 PM Modern / Suburgator 858-10p :30 EW12111 \$2,000.00 NM									
36	09/10/12	09/16/12	Revenge	958-11p	--W----	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 09/12/12 10:41 PM Revenge 958-11p :30 EW12111 \$2,000.00 NM									
37	09/10/12	09/16/12	Wipeout	758-9p	---T---	:30	1	\$4,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---T--- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/13/12 8:22 PM Wipeout 758-9p :30 EW12112 \$4,500.00 NM									
38	09/10/12	09/16/12	Grey's Anatomy	858-10p	---T---	:30	2	\$1,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---T--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Th 09/13/12 Grey's Anatomy 858-10p :00 \$1,500.00 NM									
Credited									
1 WCVB Th 09/13/12 9:22 PM Grey's Anatomy 858-10p :30 EW12112 \$1,500.00 NM									
39	09/10/12	09/16/12	Scandal	958-11p	---T---	:30	1	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---T--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Th 09/13/12 10:30 PM Scandal 958-11p :30 EW12112 \$2,500.00 NM									
40	09/10/12	09/16/12	Shark Tank	758-9p	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/14/12 8:46 PM Shark Tank 758-9p :30 EW12113 \$2,000.00 NM									
41	09/10/12	09/16/12	20/20	958-11p	----F--	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----F-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/14/12 10:38 PM 20/20 958-11p :30 EW12113 \$3,500.00 NM									
42	09/10/12	09/16/12	What Would You Do?	858-10p	----F--	:30	1	\$2,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB F 09/14/12 9:39 PM What Would You Do? 858-10p :30 EW12112 \$2,000.00 NM									
43	09/10/12	09/16/12	AFHV	658-8p	-----S	:30	1	\$1,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949578-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/10/12	09/16/12	AFHV	658-8p	-----S	:30	1	\$1,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
	09/10/12	09/16/12	-----S		1	\$1,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	6:59 PM	AFHV	658-8p	:30	EW12113	\$1,500.00 NM
44	09/10/12	09/16/12	Revenge	758-9p	-----S	:30	1	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	8:36 PM	Revenge	758-9p	:30	EW12112	\$2,500.00 NM
45	09/10/12	09/16/12	Revenge	858-10p	-----S	:30	1	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	9:41 PM	Revenge	858-10p	:30	EW12113	\$2,500.00 NM
46	09/10/12	09/16/12	Revenge	958-11p	-----S	:30	1	\$2,500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	10:27 PM	Revenge	958-11p	:30	EW12112	\$2,500.00 NM
47	09/10/12	09/16/12	Newscenter 5 at 11	11-1130p	M-WTF--	:30	8	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M-WTF--	8	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	M	09/10/12	11:12 PM	Newscenter 5 at 11	11-1130p	:30	EW12111	\$1,800.00 NM
3	WCVB	M	09/10/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	EW12111	\$1,800.00 NM
2	WCVB	W	09/12/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	EW12111	\$1,800.00 NM
7	WCVB	W	09/12/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12111	\$1,800.00 NM
4	WCVB	Th	09/13/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	EW12112	\$1,800.00 NM
8	WCVB	Th	09/13/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	EW12112	\$1,800.00 NM
1	WCVB	F	09/14/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	EW12112	\$1,800.00 NM
10	WCVB	F	09/14/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	EW12113	\$1,800.00 NM
48	09/10/12	09/16/12	Newscenter 5 at 1130p S:1130p-1200a		-----S-	:30	2	\$500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/15/12	12:05 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12113	\$500.00 NM
					LR - Football				
1	WCVB	Sa	09/15/12	12:09 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12112	\$500.00 NM
					LR - Football				
49	09/10/12	09/16/12	Newscenter 5 at 11	11-1130p	-----S	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	09/16/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	EW12113	\$1,800.00 NM
1	WCVB	Su	09/16/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	EW12112	\$1,800.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
949578-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	9/10-9/16	11862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/10/12	09/16/12	Nightline	1135p-1206a	M-WTF--	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/10/12	11:54 PM	Nightline	1135p-1206a	:30	EW12111	\$450.00 NM
4	WCVB	W	09/12/12	12:01 AM	Nightline	1135p-1206a	:30	EW12111	\$450.00 NM
3	WCVB	Th	09/13/12	11:54 PM	Nightline	1135p-1206a	:30	EW12112	\$450.00 NM
5	WCVB	F	09/14/12	12:01 AM	Nightline	1135p-1206a	:30	EW12112	\$450.00 NM
51	09/10/12	09/16/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Su	09/16/12	11:53 PM	Sportscenter 5 OT	1135p-12m	:30	EW12113	\$900.00 NM
52	09/10/12	09/16/12	ABC Prime College Footb	Sat 8-1130p	-----S-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/15/12	7:59 PM	ABC Prime College Football	Sat 8-1130p	:30	EW12112	\$2,000.00 NM
<u>Total Spots</u>							172		

Payment Terms 30 Days

<u>Gross Total</u>	\$144,875.00
<u>Agency Commission</u>	\$21,731.25
<u>Net Amount Due</u>	\$123,143.75